

BOOST MOBILE MOTHER'S DAY CRUISE SWEEPSTAKES OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN.
MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

1. AGREEMENT: Please read these official rules (the “**Official Rules**”) carefully. They contain important information about your rights and obligations, as well as limitations and exclusions that may apply to you if you enter the Boost Mobile Mother’s Day Cruise Sweepstakes (the “**Sweepstakes**”) sponsored by Boost Mobile (the “**Sponsor**”). By participating in the Sweepstakes or related activity in any way, each Participant (“**Participant**” or “**you**”) hereby signifies their agreement to these Official Rules and to the decisions of (and the interpretations of these Official Rules by) the Sponsor, Gold N Fish Marketing Group LLC (the “**Administrator**”), and the designees of each, which are final and binding in all matters relating to the Sweepstakes. If you do not agree to these Official Rules, you may not participate in the Sweepstakes.

2. SWEEPSTAKES PERIOD: The Sweepstakes begins at 12:00:01 AM Mountain Time (“**MT**”) on April 22, 2025, and ends at 11:59:59 PM MT on May 9, 2025 (the “**Sweepstakes Period**”). Administrator’s database clock will be the official timekeeper for this Sweepstakes.

3. ELIGIBILITY: The Sweepstakes is open only to legal residents of the fifty (50) United States of America and the District of Columbia (“**DC**”) who are at least eighteen (18) years of age (or the age of majority in their state of residence) at the time of entry (“**entrant**”). Employees, officers, directors, agents, or representatives of Sponsor, Administrator, their respective parent companies and their respective subsidiaries, affiliates, suppliers of prizes, and any advertising and promotion agencies involved in the administration, development, fulfillment, and execution of this Sweepstakes (collectively, the “**Sweepstakes Parties**”), and the immediate family (spouse, parents, siblings and children) of, and/or those living in the same household of each, are not eligible to enter. The Sweepstakes is subject to all applicable federal, state, territorial, municipal and local laws and regulations. If it is found that a person who does not meet the eligibility criteria set forth in these rules has submitted an entry, that entry may be deemed ineligible. Sweepstakes Parties reserve the right to verify eligibility requirements, at any time and in their sole and absolute discretion. Void outside the fifty (50) United States of America and DC, and wherever else prohibited by law.

4. HOW TO ENTER: To enter the Sweepstakes, access the online entry form by visiting <http://sendmomcruisin.com>, or access the online entry form by visiting a participating Boost Mobile store in the fifty (50) United States of America or DC (the “**Eligibility Area**”) and scanning a designated Sweepstakes QR code located on in-store Sweepstakes advertising materials using your web-enabled mobile device. Once you have accessed the online entry form, follow the form’s instructions to complete the online entry form during the Sweepstakes Period. You will be required to provide your first and last name, email address, phone number, and city/state/ZIP code of residence. In addition to providing the above information, you must check the box to signify that you have read and agree to abide by these Official Rules and the Boost Mobile [Privacy Policy](#). You will earn one (1) entry into the Sweepstakes for successfully submitting the online entry form. **Limit one (1) entry per person/email address for entries earned by accessing the online entry form via <http://sendmomcruisin.com/>. Limit one (1) entry per person/email address, per day, for entries earned by accessing the online entry form via the Sweepstakes QR code located in-store.** Multiple entrants are not permitted to share the same email address.

Completing the online entry form also constitutes your willful agreement to opt-in to Sponsor’s email marketing list. You may unsubscribe from email marketing communications at any time by clicking the “Unsubscribe” link provided in such correspondence or by visiting <https://dish.com/donotcontact/wireless/> and requesting to be added to the Do Not Contact List. If you decide to opt-out, this will not affect your ability to enter the Sweepstakes or your odds of winning a prize in the Sweepstakes. See also Section 12 (“Privacy”) below.

Entries submitted in excess of stated limits will be void. Released Parties (as defined in Section 9 below) are not responsible for lost, late, stolen, incomplete, inaccurate, invalid, un-intelligible, garbled, delayed or misdirected entries, all of which will be void. Entries which are incomplete, illegible, or fraudulent are null and void. Use of any automated system to enter (as determined by Sponsor/Administrator in their sole

judgment) is prohibited and will result in disqualification at Sponsor/Administrator's sole discretion. Any attempt by any entrant to obtain more than the stated maximum number of entries by using multiple/different accounts, identities, registrations, or logins, or through any other methods, may void all of that entrant's entries and that entrant may be disqualified. Sponsor/Administrator are under no obligation to correspond about entries, nor are Sponsor/Administrator required to acknowledge its receipt of entries. Sponsor and Administrator reserve the right to, and at their sole discretion may, reject any entry for failure to comply with any applicable entry requirements. Proof of submission of entry does not constitute proof of receipt of entry. In the event of a dispute as to the identity of the entrant associated with any entry, the authorized account holder of the email address associated with the entry, at time of submission, will be deemed to be the entrant. The authorized account holder is the natural person assigned to the email account by the applicable email account provider. Potential winner(s) may be required to show proof of being the authorized account holder. In the event a dispute regarding the identity of the person who actually submitted an entry cannot be resolved to Sponsor/Administrator's satisfaction, the affected entry will be deemed ineligible. Normal Internet access and usage charges imposed by your online service will apply. If your mobile device does not have a QR Code scanning application or function and you wish to participate by using one, you may obtain a QR Code scanning application from your device's application store. Check the user guide for your device and/or application for further instructions if needed. If you participate from your mobile device, such activity will be subject to the charges pursuant to your mobile service provider's rate plan. You further understand that by providing your mobile phone number as part of your entry, if you are a potential winner, Sponsor or its designee may contact you via live call or text message to your mobile phone, which will be subject to the charges pursuant to your mobile service provider's rate plan. Please consult your mobile service provider for more information.

5. RANDOM DRAWING/PRIZE/APPROXIMATE RETAIL VALUE/ODDS: On or about May 10, 2025, an independent judging organization will conduct a random drawing to select the potential winner from among all eligible entries received. See Section 6 below for additional prize conditions. See Section 7 below for winner notification details. **Limit one (1) prize per person/household.**

One (1) Grand Prize will be made available in the Sweepstakes. The Grand Prize consists of one (1) cruise for winner and one (1) guest, awarded as one (1) \$4,000.00 travel agency gift certificate for winner. The travel agency issuing the gift certificate will be selected by Administrator in its sole discretion. The prize is intended to be used by winner for a cruise for winner and one (1) guest, but is issued without restriction by Sponsor/Administrator regarding the type of travel/accommodations it is used for (if used in accordance with all terms imposed by issuer of gift certificate).

The gift certificate must be used by the expiration date noted (or referenced) on the gift certificate, or the value of the gift certificate will be forfeited. The Released Parties (as defined in Section 9 below) are not responsible for any costs not covered by the gift certificate. Winner must make all travel arrangements directly with the applicable travel agency, no fewer than sixty (60) days in advance of travel. Any travelers will be responsible for all necessary travel authorizations (including but not limited to holding valid passports with required validity, if/as required). The winner will not receive cash or any other form of compensation if actual travel costs are less than the full value of the gift certificate. Released Parties shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by any air carriers, cruise lines, hotel operators, venue operators, transportation companies, prize providers or any other entities providing any prize-related services or accommodations. Released Parties are not liable for any missed events, opportunities or expenses incurred as a consequence of any transportation delay. No refund or compensation will be provided by the Released Parties in the event of the cancellation or delay of any transportation or other element of a winner's itinerary. Prize winner and any guest are also responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that the Released Parties have not and will not obtain or provide travel insurance or any other form of insurance. Travel guest may be required by Sponsor/Administrator to execute liability/publicity releases prior to issuance of travel documents. If the winner is between the ages of eighteen (18) and twenty-one (21), they may be required to be accompanied by an adult of at least twenty-one (21) years of age. Unless the child or ward of the winner, winner's guest must be eighteen (18) years of age or older as of the date of departure. Winner and guest must travel on the same itinerary and at the same time. Once a travel guest is selected, they may not be substituted, except in Sponsor's sole and absolute discretion. Winner or their guest may be required to provide a major credit card issued in one of their names to any provider of accommodations, to cover security and incidental expenses (if any), and the person providing the major credit card may be required to be age 21 or older.

The total approximate retail value (“ARV”) of all prizes available to be won is \$4,000.00. Odds of winning a prize will depend on the total number of eligible entries received.

6. PRIZE CONDITIONS: A potential winner will become a confirmed winner (a “**Winner**”) after meeting all requirements in these Official Rules, as determined by Sponsor/Administrator in their sole discretion. Failure to do so will result in disqualification and an alternate winner may be selected by the means set forth above. **No one is a Winner unless and until the Administrator or its designee officially confirms them as a Winner in accordance with these Official Rules.** A potential winner may be required to sign and return a properly completed Declaration of Eligibility, a Liability Waiver, a Publicity Release (where allowable) and/or provide a copy of a valid government-issued identification card as proof of age and identity, any of which must be returned by the date and time specified by Administrator or its designee, as a condition of acceptance of a prize. In addition, the potential winner of a prize valued at \$600.00 or more will be required to properly complete, sign and return an IRS W-9 form to Administrator or its designee, by the date and time specified by Administrator or its designee. Information from the W-9 form will only be used to fulfill tax reporting obligations in connection with this Sweepstakes and for no other purpose. The Winner of a prize valued at \$600.00 or more will receive an IRS 1099-Misc tax form for the value of the prize. All taxes (including without limitation Federal, state and local taxes) in connection with a prize, and the reporting consequence thereof, are the sole responsibility of the applicable Winner. **All other costs and expenses associated with acceptance or use of a prize not specified as being awarded are the sole responsibility of the applicable Winner.** Prize will be awarded within approximately sixty (60) days after the Winner has been verified. A physical prize will only be shipped to a valid physical address within the 50 United States or DC. Any lost, damaged or stolen prizes or prize elements will not be replaced. Gift cards, gift codes, and gift certificates, if any, are subject to the terms and conditions of the issuer, including those printed/referenced on the cards/certificates or accompanying materials. Unless otherwise indicated in any applicable manufacturer’s warranty information, all prizes are awarded as-is and without warranty of any kind, implied or express.

No substitution of a prize will be allowed, except Sponsor and Administrator reserves the right, in its sole discretion, to substitute prize(s) of equal or greater value if any listed prize is unavailable, in whole or in part, for any reason. Prizes are void if sold or exchanged for compensation. All details and other restrictions of prizes not specified in these Official Rules will be determined by Sponsor and Administrator in their sole discretion. Actual value of a prize may be lower or higher at the time of its fulfillment, and any difference between actual value and the stated ARV (if actual value is lower than stated ARV) will not be awarded. The ARV of each prize represents Sponsor’s good faith determination, is final and binding and cannot be challenged or appealed. Released Parties (as defined in Section 9 below) are not responsible if any element of the prize is delayed, postponed or cancelled for any reason. Prizes are non-transferable, non-refundable, and no substitution or cash redemption will be made except as provided herein. Winner(s) must be able to accept the prize(s) as presented or the prize may be forfeited in its entirety and an alternate potential winner may be selected in a random drawing from among the remaining eligible entries, in Administrator’s sole discretion.

Any Winner or potential winner may be disqualified in Sponsor/Administrator’s sole discretion if: (a) they cannot be contacted or verified in the applicable manner detailed in these Official Rules; (b) they fail to reply or to provide any required information or properly completed documents within the required time period; (c) they fail to comply with any of the terms of these Official Rules; or (d) if any prize or prize notification is returned as undeliverable. In the event of disqualification of a Winner or potential winner, at Sponsor/Administrator’s sole discretion the applicable prize may be awarded to an alternate winner selected in a random drawing from among the remaining eligible entries, pending verification of eligibility. No responsibility is assumed for any incorrect or missing contact information associated with an entry, or any change of such contact information after entry submission.

7. WINNER NOTIFICATION: Administrator or its designee will make a minimum of two (2) attempts to contact a potential winner by phone and/or email, within forty-eight (48) hours of the random drawing. A potential winner must reply as specified within forty-eight (48) hours after the time of the attempted notification, or they will be disqualified.

8. PUBLICITY: Except where prohibited by law, entry into the Sweepstakes and acceptance of a prize constitutes each Winner’s permission for Sponsor and its agents to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, the Winner’s name, city/town, state, voice, likeness, prize won, and Winner’s statements regarding the Sweepstakes

and/or prize, as news, publicity or information and for advertising, public relations and promotional purposes without limitation and additional compensation, notification or permission. Winner(s) agree to execute any and all documents requested by the Sweepstakes Parties to convey such rights and to own all the results thereof. Nothing contained herein shall be deemed to obligate Sponsor to make use of any of the rights granted herein and each entrant waives any right to inspect or approve any such use of any and every nature and kind. Notwithstanding any of the foregoing, Sponsor reserves the right to use any and all information related to the Sweepstakes for promotional, marketing and any other purpose, including online announcements unless prohibited by law.

9. LIMITATION OF LIABILITY: By participating in the Sweepstakes or any related activity in any way, each Participant (on behalf of themselves and their heirs, executors, administrators and assigns), hereby releases, waives, discharges, and holds harmless the Sponsor, Administrator, Meta Platforms, Inc. and any other social media platform used to promote the Sweepstakes, their respective parent companies, and their respective subsidiaries, affiliates, suppliers of prizes, and any advertising and promotion agencies involved in the administration, development, fulfillment and execution of this Sweepstakes, together with the respective officers, directors, shareholders, employees, and agents of each (aforementioned individuals and organizations collectively, the “**Released Parties**”) from, and against any and all losses, damages, rights, claims, actions, causes of action, personal injury, property damage or death (collectively, “**Claims**”, including without limitation any and all costs and liabilities of any kind including but not limited to attorney’s fees), and including, without limitation, any such Claims arising from any act of negligence of the Released Parties, that the entrant now has, or may hereafter have against the Released Parties directly or indirectly resulting from participation of the Sweepstakes or the awarding, acceptance, use, or misuse of a prize. Participants assume all liability for any injury or damage caused or claimed to be caused by participation in this Sweepstakes or use/misuse or redemption of any prize, including, without limitation, any personal injuries or wrongful death that may arise in connection with, or relate in any way to, exposure to or contraction of a communicable and/or infectious disease.

Participants further understand and agree that all rights under Section 1542 of the Civil Code of California (“**Section 1542**”) and any similar law of any jurisdiction within the Eligibility Area that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Participants acknowledge that Section 1542 provides that: “A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY.” The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

10. GENERAL: The Released Parties are not responsible for: (i) any human, typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of any prize; (ii) lost, late, misdirected or damaged entries; (iii) any error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by the Released Parties on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iv) any injury or damage to Participant’s or any other person’s computer related to or resulting from participating in the Sweepstakes.

This Sweepstakes is in no way sponsored, administered or endorsed by, or associated with Facebook, X, Instagram, or YouTube. You understand that you are providing your information to Sponsor and not to Facebook, X, Instagram, or YouTube. By participating in this Sweepstakes, you agree to release Facebook, X, Instagram, and YouTube from any and all liability relating to the Sweepstakes. You understand that you are providing your information to Sponsor and not to Facebook, X, Instagram, or YouTube. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor and not to Facebook, X, Instagram, or YouTube.

Failure to comply with these Official Rules will result in disqualification from the Sweepstakes. Sponsor, Administrator, and their designees reserve the right to permanently disqualify from any Sweepstakes they operate any individual they suspect: (a) to be tampering with the entry process or the operation of the Sweepstakes or any related website; (b) to be acting in violation of these Official Rules or Sponsor’s privacy policy or other applicable terms, conditions or guidelines; (c) to be acting in bad faith or in a

disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (d) to have failed to agree to these Official Rules; or (e) to be in violation of these Official Rules. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF THESE OFFICIAL RULES AS WELL AS CRIMINAL AND CIVIL LAWS. SHOULD SPONSOR BELIEVE OR BECOME AWARE THAT SUCH AN ATTEMPT HAS BEEN, IS BEING, OR WILL BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY RESPONSIBLE ENTRANT(S) AND OTHER RESPONSIBLE INDIVIDUAL(S) IN THE ATTEMPTED DAMAGE TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING WITHOUT LIMITATION CRIMINAL PROSECUTION.

If, for any reason, the Sweepstakes (or portion thereof) is not capable of running as planned by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, by reason of any acts of God, terrorist acts, disease, pandemic, earthquake, war, fire, flood, unusually severe weather, strikes or legal disputes (whether legal or illegal), industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles or any other causes which, in the sole opinion of Sponsor, could corrupt, compromise, undermine or otherwise affect the administration, security, fairness, integrity, viability or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole and absolute discretion to cancel, terminate, modify or suspend all or any part of the Sweepstakes, and to select the applicable winner(s) from among the applicable eligible, non-suspect entries received for the Sweepstakes up to the time of such cancellation, termination, modification or suspension, as applicable, or to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion.

In the event of any conflict between any details contained in these Official Rules and the details contained in any Sweepstakes advertising materials, the details as set forth in these Official Rules shall prevail. If any provision of these Official Rules is found to be invalid or unenforceable by a court of competent jurisdiction, such provision will be severed from the remainder of these Official Rules, which will otherwise remain in full force and effect. Sponsor/Administrator's failure to enforce any portion of these Official Rules does not affect or waive Sponsor/Administrator's right to enforce any portion of Official Rules at any time. Headings and captions are used in these Official Rules solely for convenience of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof. When terms such as "may" are used in the Official Rules, Sponsor/Administrator has sole and absolute discretion. Participants agree to waive any rights to claim ambiguity or any deficiency in these Official Rules or in the Sweepstakes, including its administration.

11. DISPUTES: Except where prohibited, each Participant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Douglas County, Colorado, U.S.A., and all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Participant's rights and obligations, or the rights and obligations of the Released Parties in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Colorado, without giving effect to any choice of law or conflict of law rules (whether of the State of Colorado or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Colorado. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS AGREEMENT WHETHER SOUNDING IN CONTRACT OR TORT AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

12. PRIVACY: Personal information collected from Participants is subject to Sponsor's Privacy Policy, available at: <https://help.boostmobile.com/docs/privacy-policy>. By entering the Sweepstakes, you signify your agreement to Sponsor's Privacy Policy. Any personal information that you provide may be used in connection with the Sweepstakes as necessary to administer, manage and operate the Sweepstakes (including releasing a list of Winner[s], as discussed below) as well as for marketing communications from Sponsor sent to you via email. You may unsubscribe from email marketing communications at any time by clicking the "Unsubscribe" link provided in such correspondence or by visiting <https://dish.com/donotcontact/wireless/> and requesting to be added to the Do Not Contact List. Personal

information collected will be stored on servers located in the United States and may be accessible to U.S. law enforcement, courts and other governmental institutions pursuant to the laws of the United States.

13. WINNER LIST REQUESTS: To receive the first name, last initial, city, and state of the winner(s), mail a self-addressed, stamped envelope to be received by July 11, 2025, to: Boost Mobile Mother's Day Cruise Sweepstakes Winner List, PO Box 172, Newtown, CT 06470-0172. Winner(s) may also be announced on Sponsor's website(s), and/or social media account(s), at Sponsor's sole discretion.

14. Sponsor: Boost Mobile, 9601 S. Meridian Blvd., Englewood, CO 80112. Boost Mobile is a division of DISH Wireless L.L.C.

15. Administrator: Gold N Fish Marketing Group LLC, 20 Bedford Rd, Armonk, NY 10504.

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